EVENT PROMOTION

A 360 degree integrated marketing communication approach to will be adopted promote the event through various channels and initiatives like:

- Aggressive Event promotion on social media platform like Facebook
- A sustained PR Campaign till the end of the event to promote the event
- A sustained Campaign in the Trade Media till the end of the event Launch Functions
- Strategic Tie-ups with reputed associations
- Promotions in other relevant exhibitions and conferences
- Regular advertisements in various trade magazines Hoarding
- Newspaper & Radio advertisements Press Conferences
- Electronic advertisements on various trade portals
- Event updates through weekly emails
- Personalised invitation to the industry Telecalling

SHOW HIGHLIGHT

- 300 + EXHIBITORS
- 25,000 + VISITORS
- 5,000 + PRODUCTS & SERVICES
- LATEST MANUFACTURING TECHNOLOGY

SPONSORSHIP OPTIONS

- Platinum Sponsors
- Diamond Sponsors
- Gold Sponsors
- Hoarding at the Entrance
- Dome Sponsorship
- Memento Sponsorship

EXHIBITION VENUE

D. A. Anandapura Sports & Cultural Centre, G.I.D.C., Ankleshwar-393 002.

Dist. Bharuch, Gujarat

EXHIBITION TIMINGS

BUSINESS HOURS:

10:00 hrs. to 15:00 hrs. on all days

FOR OTHERS:

15:00 hrs. to 19:00 hrs. on JAN. 09 to 11, 2020

FOR STALL BOOKING CONTACT

RAGHUNANDAN (IN) +91 98250 A2135

JOINTLY ORGANIZED BY:



618/619, GIDC Industrial Estate Ankleshwar - 393 002, Dist. Bharuch (Gujarat) E-mail: info@ankleshwarexpo.com Website: www.ankleshwarexpo.com

JOINTLY ORGANIZED BY:







WELCOME TO



Venue: D.A. Anandpura Sports & Cultural Centre, GIDC., Ankleshwar



10th Industrial

Ankleshwar 2020

ANKLESHWAR INDUSTRIES ASSOCIATION









DEAR EXHIBITORS

AIA Industrial Expo is one of the leading industrial exhibition for industry professionals. The exhibition started as a trade platform for industry professionals and has gradualy grown in size and stature. This business platform has been well recognized by the industry in Gujarat as well as in India for product showcasing and branding in the field of Chemical, Pharmaceutical, Plastic & Packaging, Engineering Machine Tools, Process Equipments, Textile, Rubber, Electrical & Electronics, Instrumentation & Automation, Material Handling, Renewable Energy & Power and Other Segments. It is one of the most significant events in this industrial belt and will serve as an ideal B2B platform for entrepreneurs, CEO's, consultants, senior government officials, decision makers and trade delegations to congregate, brainstorm, showcase and forge meaningful business partnerships. This business platform will provide an excellent opportunity for interacting with luminaries from practically all corners of India, promoting business and giving a fillip to the growth & development of Industrial Sector in the country, joint ventures, investments and technology transfer and thus play an important role in "Make in India". In this Exhibition there will be approximately 300 plus exhibitors and more than 15 thousand visitors, covering all major trade, Industry and commerce sectors in the future years.

Ankleshwar 2020

WHY EXHIBIT?

AIA Industrial Expo 2020 is a pure B2B exhibition where the effect is to propel economic activity by connecting wonderful growth oriented people. On this platform you get a change to meet some wonderful vendors and service providers. The idea is also to connect you with the source of knowledge, funding, manpower and distribution network, all essentially required for you to Grow

Beyond Possible. The Vision is "Great thing happens when good people come together". This event is about Exploring the possibilities together. The event also provides an opportunity to reinforce successful business relations, with existing clients and top new clients.

UNLIMITED OPPORTUNITIES

AS A SPONSOR

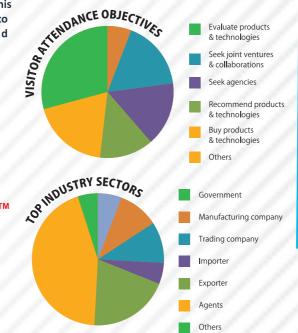
- Benefit from an ideal time, place and opportunity to get noticed.
- Stand out from the crowd.
- Enhance your leadership status.
- Project a long lasting brand image to a targeted audience

AS AN EXHIBITOR

- Display your latest machinery, technology, products and services to highly focused trade visitors, trade media and delegations.
- One to one interaction with the industry at a single location.
- Brand building among industry and end users.
- Explore new business and investment opportunities.

AS A VISITOR

- Find about the latest technology, machinery, products and services available in the market.
- Find about sources of investment & funding
- Find professionals & skilled manpower



WHAT AIA INDUSTRIAL EXPO HAS IN THE OFFERING FOR YOU

- World-class exhibition infrastructure spread over 2,50,000 sq.feet area
- Unmatched business development opportunities
- Well-conceived products launch forums
- Direct liaison with the who's who in your sector and beyond
- Participation by more than 300 companies across the globe
- More than 15.000 focused visitors across the country



EXHIBITORS PROFILE

- Pharmaceutical & Chemical
- Petrochemical & Polymers
- Agriculture & Pesticides
- Engineering, Tools & Machinery
- Process Control Equipments
- Material Handling Equipments
- Filtration & Separation Systems
- Water Treatment Equipments
- Pollution Control Equipments

- Electrical & Electronics

Rubber & Textile Industry

Weighing Machinery & Egpts.

All Type of Industrial Products

Wire & Cables

Plastic & Packaging

Air Compressors

- Automation & Instrumentation Power & Renewable Energy
 - Fire, Safety, Security Eapts.

• Oil & Lubricants

Industrial Blowers

• IT & Communication

Analytical & Lab. Eqpts.

- Banking & Finance
- Government Organizations & PSUs
- Logistic Companies

Ankleshwar 2020

VISITOR'S PROFILE

- AIA Industrial Expo 2020 at Ankleshwar is participated by a huge number of Industrialists.
- Decision Makers & Top Executives of Manufacturing & Engineering Enterprises.
- Technical Experts, Engineers, Technocrats & Scientists.
- Presidents, Chairpersons, CEO's & Directors.
- · Decision Maker from Purchase, Plant, Marketing, Sales, R & D, Production & Maintenance department from Private & Public Sectors.
- SME's Decision Maker & Techno-commercial personnel from Projects.
- Industrial Consultants & Contractors, Policy Makers, Diplomats & Commercial Corporations.
- . Govt. Delegates & Officials.
- Industrial & Commercial Traders.
- Various Industrial Association Members & Representatives.

STANDARD FACILITIES

- Floored Carpet
- Fabricated Stall Side and Rear Wall Panels
- Exhibitors Name on Facia
- Two Laminated Tables Two Chairs
- Three Spot Lights One Water Jug • One 5 amp. Plug Socket

One Dustbin

PAYMENT SCHEDULES

50% on Confirmation of order & Balance Before 15th December 2019

FOR STALL ALLOCATION

Bare Space: 06 January 2020 Shell Type: 08 January 2020

Exhibition : 09, 10 & 11 January 2020

Transfer of material, goods will not allowed during exhibition.

Deadline to complete exhibit transfer and stall decoration before 9 p.m. on 08th Jan. 2020

FACILITIES AGAINST PAYMENT:

Furniture Items, Compressed Air, Three Phase Power, Security Personnel, Hostesses

Last date for request 20th Dec. 2018, For Payment Information, Please Visit link http://www.ankleshwarexpo.com/tariff.html

STALL TYPE & SIZE

ТҮРЕ	Α	В	С	D	E
SIZE	6 x 6 sq. mtr. (3 side open)	27 Sq. mtr. (Corner Shape)	6 x 3 sq. mtr. (Two side open)	4 x 3 sq. mtr.	3 x 3 sq. mtr.

EXHIBIT CHARGES

DOMESTIC EXHIBITORS

Bare Space Rs. 6000 per sq. mtr. Shell Space Rs. 6500 per sq. mtr.

Two Side open Prime Location 10% extra. Three Side open Prime Location 15% extra. Four Side open Prime Location 20% extra. GST & other statutory levies will be extra

BARE SPACE

Minimum Stall Size: 18 sq. mtr. (6 x 3)

FABRICATED STALL

Minimum Stall Size: 9 sq. mtr. (3 x 3)